

The BOMA Office Measurement Standard Just Got Better!

Tuesday, April 11, 2017

\$20 BOMA Members / \$50 Non-Members
Registration: 8:30 am / Seminar: 9:00 am - 11:00 am
Raleigh Regional Association of Realtors Building
111 Realtors Way, Cary, NC

Learn about BOMA's soon to be released 2017 Standard Methods of Measurement for Office Buildings and find out how the standard helps you meet the changing needs of the commercial real estate market and address the evolution of office building design. Discover the many new features of the 2017 Standard, including two different methods for calculating floor area: Method A, the Multiple Load Factor Method and Method B, the Single Load Factor Method of calculations for buildings. Discover how the new Standard can help landlords and tenants maximize space in office buildings.

This seminar will:

- Review the factors driving the changes to the BOMA 2017 Office Standard
- Explain the new terminology and concepts of the new Standard
- Review the factors driving the changes to the BOMA 2017 Office Standard
- Examine the features and organization of the new Standard
- Outline two methods for measuring office area and provide guidelines for selecting one or the other
- Explain the five simple steps for measuring office space
- Understand the correct lease language to use when citing the 2017 Standard

Who should participate?

- Property Managers
- Brokers
- Architects
- Space Planners
- Other industry practitioners already familiar with the 1996 and 2010 Office measurement standards

Get renewal credit:

This course is approved for two RPA, FMA, SMA renewal credits.

About the seminar leader:



Ron Williams leads the Area Analysis team for Gensler's Real Estate Owners and Managers practice and has served on the BOMA Floor Area Standard Committee since 2010. His extensive real estate knowledge and entrepreneurial experiences give him a unique approach to information management. His focus is to not only provide clients with the numbers they need, but a strategy-orientated solution. His simplistic approach to presenting an overview of the BOMA Office standard will leave you with a competitive advantage for contending in the CRE marketplace.

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REGISTRATION FORM

\$20 BOMA Members / \$50 Non-Members

FULL NAME _____

I AM A: BOMA Member Non-Member

COMPANY _____

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